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The Research Society 2025-26 Corporate Partner

Australian Polling Council Quality Mark

DemosAU/Premier National Victoria Poll

Fieldwork Dates: 7-11 June 2026
Total Sample Size: 1,056
Effective Sample Size: 654
Effective Margin of Error: 3.8%

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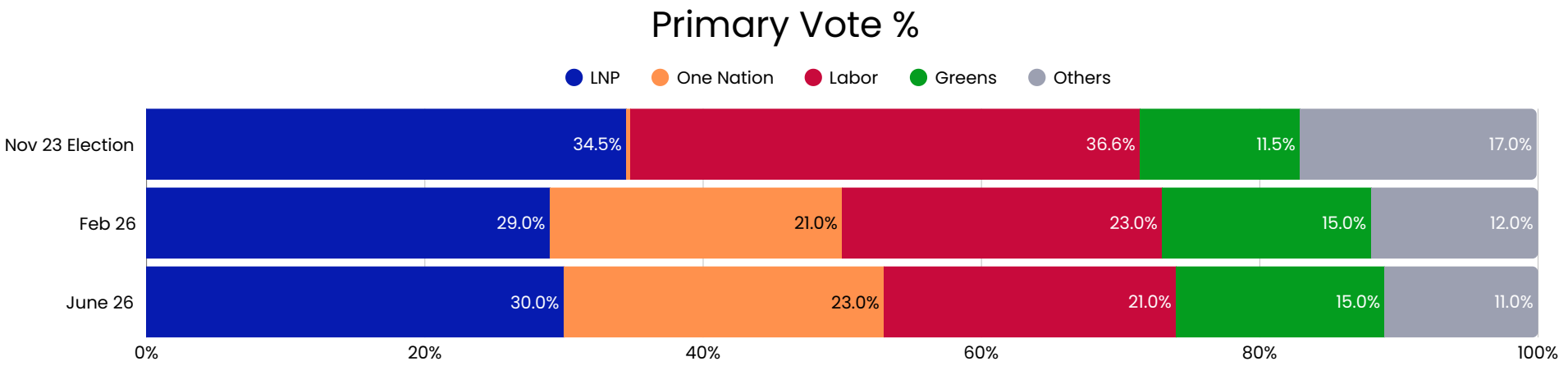
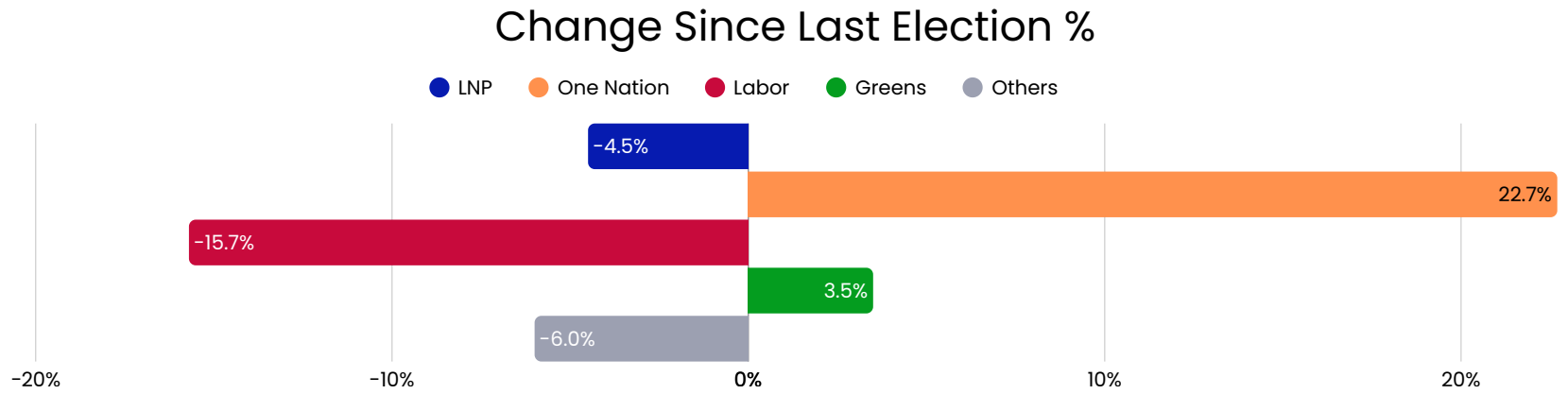
*PremierNational

Methodology Statement

Research company	DemosAU
Client commissioning the research	Conducted in association with PremierNational
Fieldwork dates	7-11 June 2026
Mode of data collection	Internet panels
Target population	Victorians 18+ eligible to vote at elections
Sample size	1056
Is voting intention published?	Yes, in this report
Effective sample size after weighting applied	654
Margin of error associated with effective sample size	+/- 3.8%
Variables used in weighting	Age x gender, education, personal income, residential tenure, region, 2025 Federal Vote, Left-Right Self ID.
Weighting method used	Rim Weighting
Full question text, responses categories and randomisation	See Page 9
Source of sample	Internet panels
Positioning of voting intention questions in questionnaire?	State voting intention was first substantive question after demographic questions.
How were undecided voters handled?	Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.
2PP calculation method	Using adjusted 2022 State Election Flows, with One Nation preferences assigned as per 2025 Federal Election in Victoria. (Grn: 90-10 Labor, ONP: 75-25 L/NP, Other 55-45 L/NP)

Topline Results





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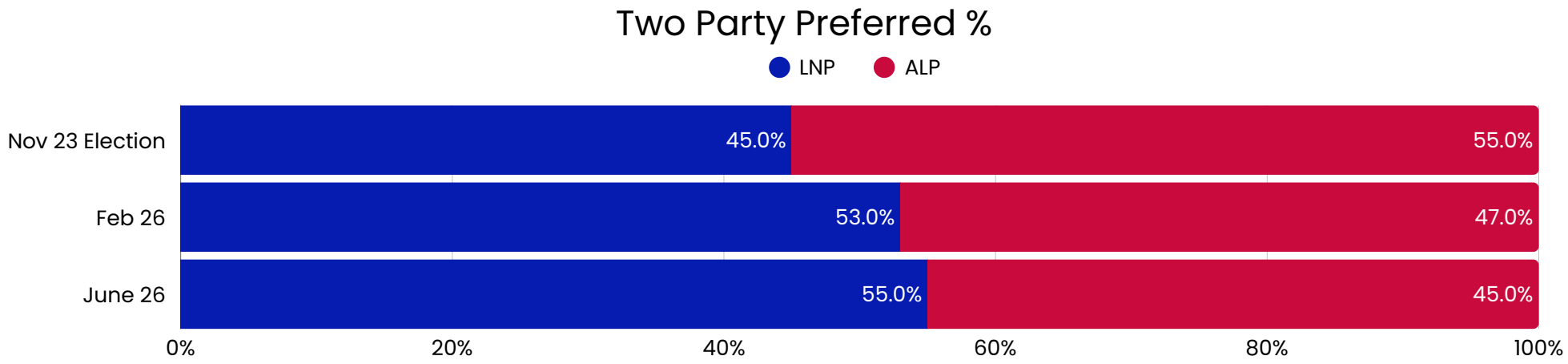

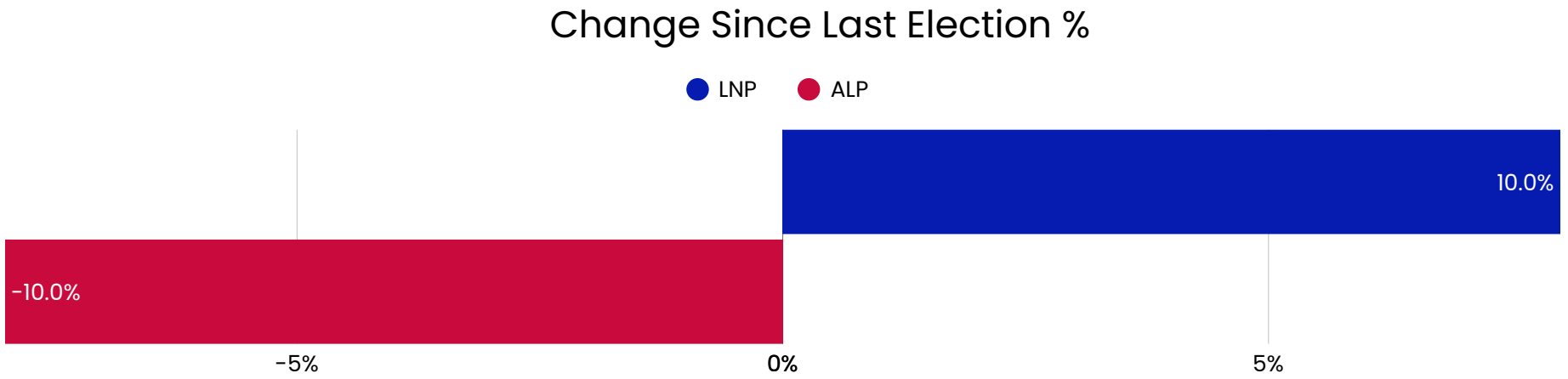

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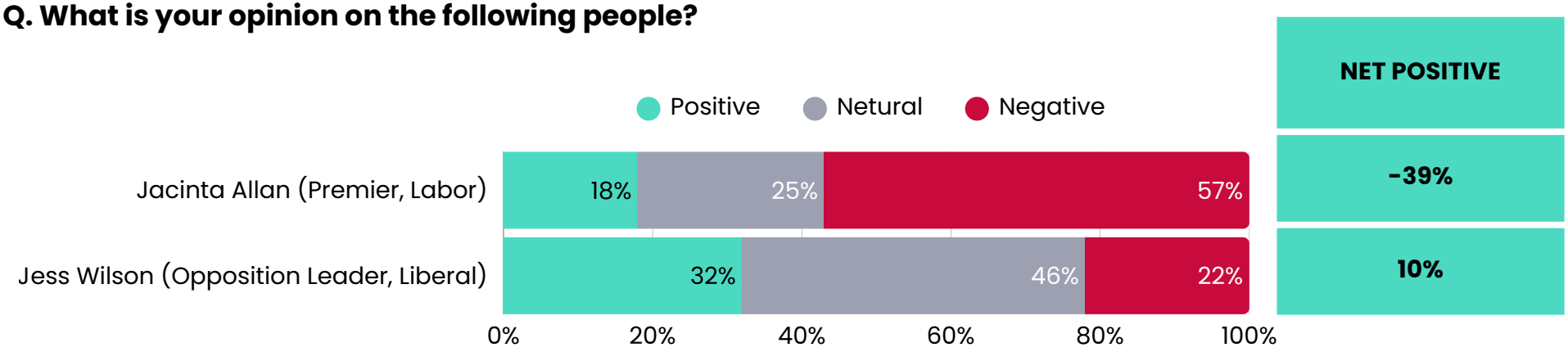
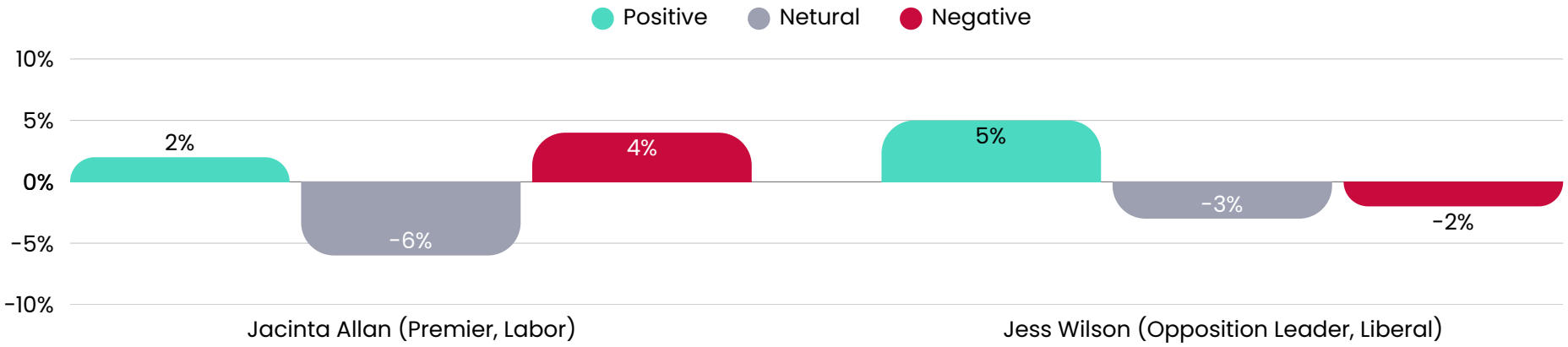
Personal Ratings

Q. What is your opinion on the following people?



Change Since February %



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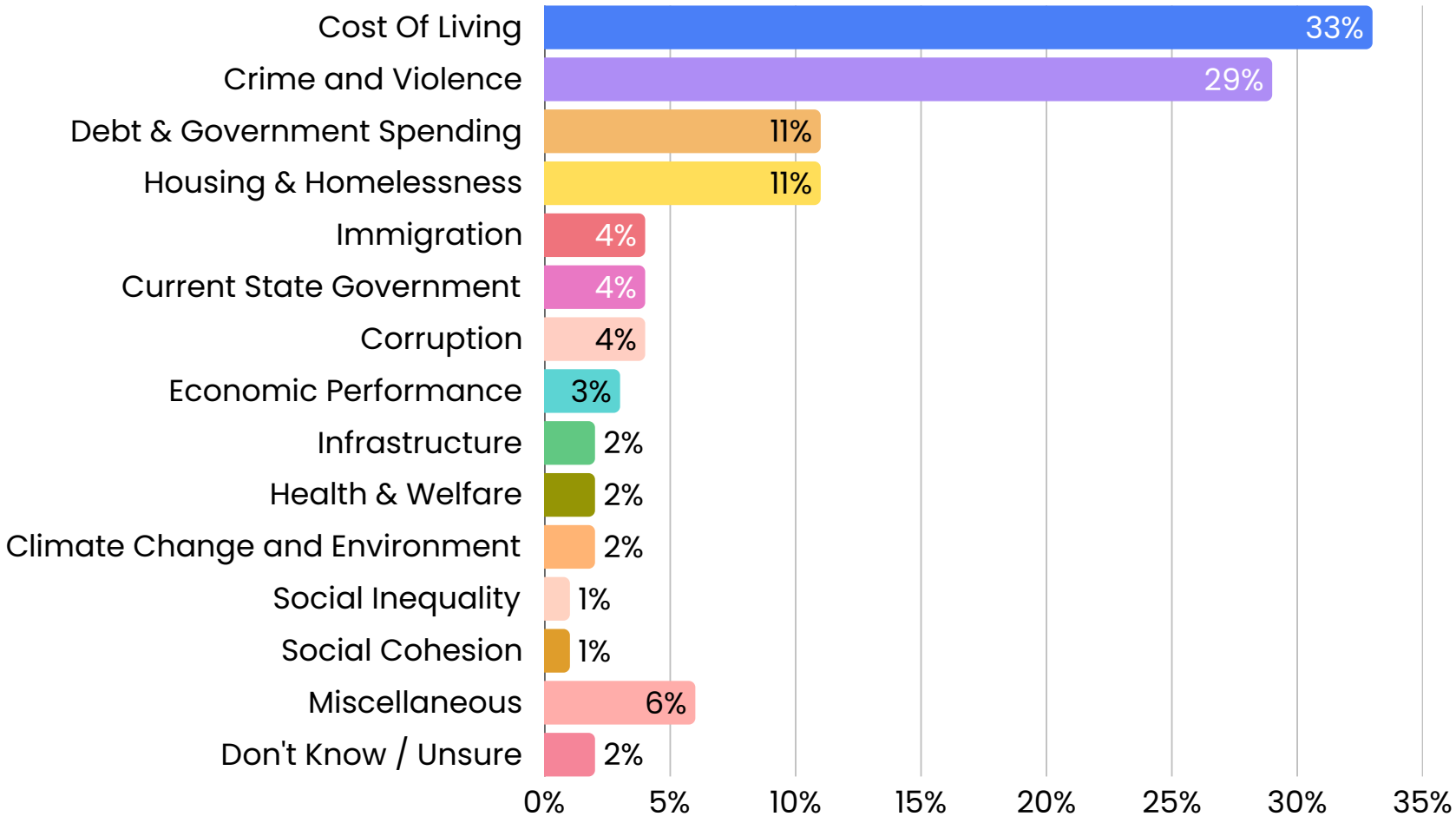
Biggest Issue

Q. In your opinion, what is the biggest issue facing Victoria today?
Open-ended, categories generated with assistance of AI



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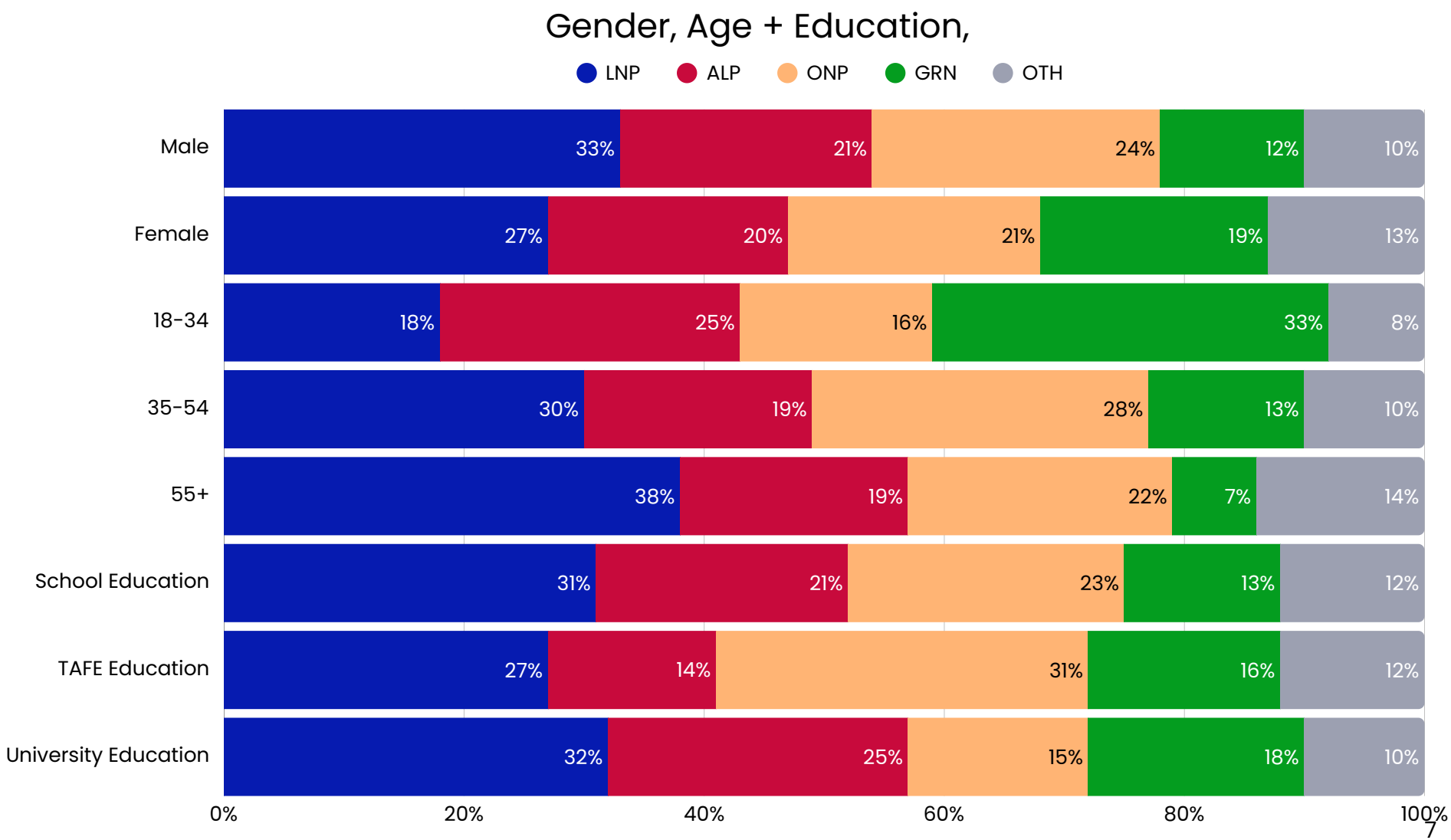
Demographic Breakdowns - Voting Intention



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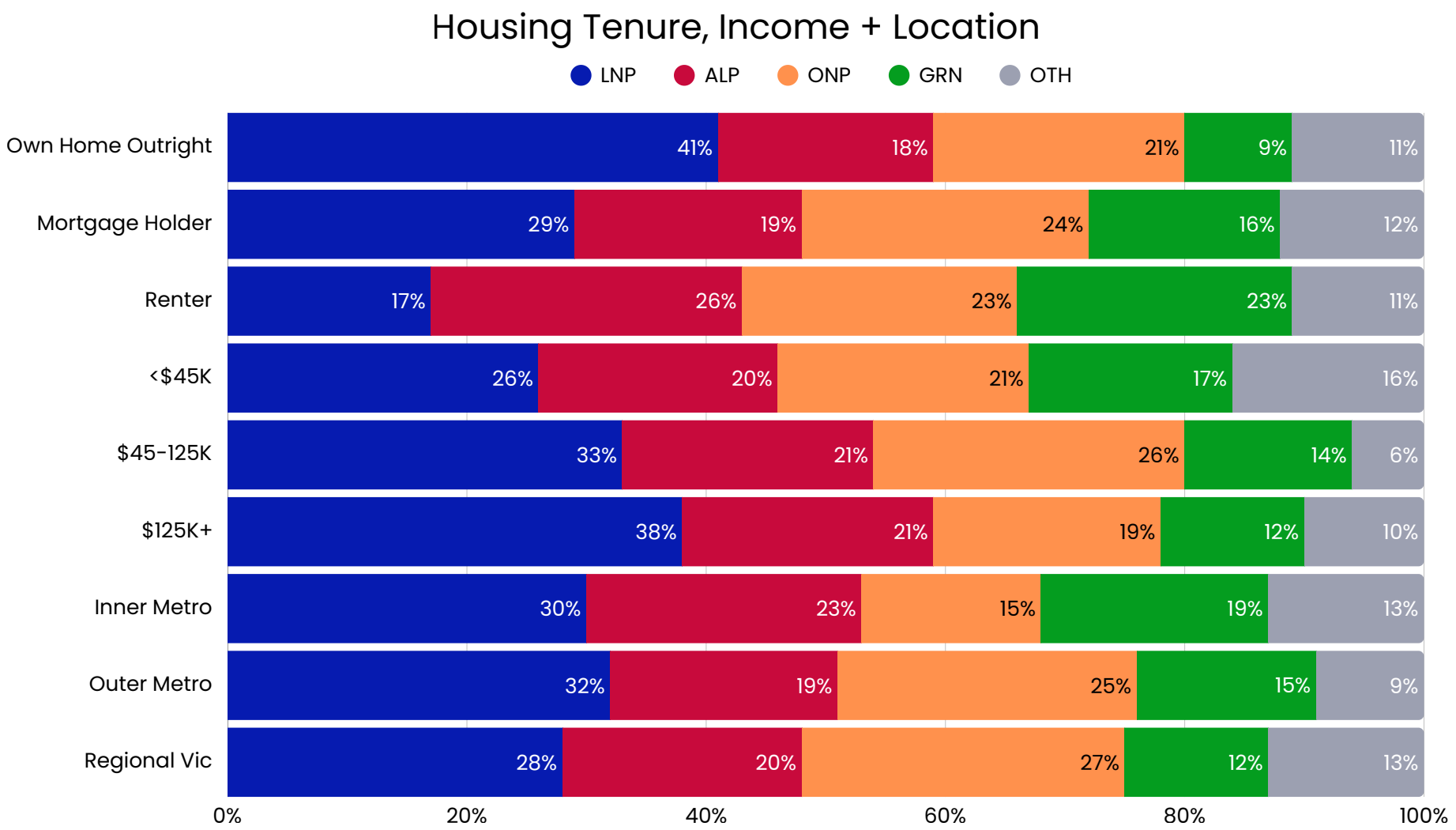

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Question Wording

Q. If a State Election for Victoria was held today, which one of the following would you vote for?
Answers randomly listed except Don't Know kept last
Labor (with Jacinta Allan as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation
The Greens
Any Other Candidate
Don't Know

If respondent chose Don't Know they were asked:
Q. Being undecided, if a State Election for Victoria was held today, which one of the following would you have a slight leaning towards?
Answers randomly listed except Don't Know kept last
Labor (with Jacinta Allan as Leader)
Liberal / National Coalition (with Jess Wilson as Leader)
One Nation
The Greens
Any Other Candidate
Don't Know

Q. Who is your preferred Premier
Answers randomly listed except Don't Know kept last
Jacinta Allan (Labor)
Jess Wilson (Liberal)
Don't Know

Q. What is your opinion on the following people?
People randomly listed, answer order randomly flipped
Answers: Positive, Neutral, Negative
People Tested
Jacinta Allan (Premier, Labor)
Jess Wilson (Opposition Leader, Liberal)

Q. In your opinion, what is the biggest issue facing Victoria today?
Open-ended answer

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